

Loton Park Tennis Club - Sponsorship

Loton Park is Perth's own LGBTIQ+ inclusive tennis club. We are located on the corner of Lord and Bulwer Streets in Perth and offer outstanding opportunities for sponsors. Our 100+ year sporting and community history combined with our inclusive and welcoming membership offers a unique proposition for sponsors to promote their business to the LGBTIQ+ community as well as local people who use our outstanding facilities.

- Facilities:** The club's two newly-surfaced hard courts, six pristine grass courts and historic clubhouse are used regularly by club members and members of the local community.
- Players:** We have 80-100 playing members each year ranging in age from 18-65+, most of whom play at least once a week during the tennis season.
- Community:** Loton Park has a high profile and presence in Perth's LGBTIQ+ community. Our premises are used by LGBTIQ+ community groups who regularly bring hundreds people to evening and daytime events throughout the year.
- Guests:** More than 2,000 people attend third-party events at our clubhouse each year, for monthly club nights, private parties and corporate events.
- Tournaments:** The Perth Lawn Tennis Championships are hosted by Loton Park each January. This GLTA world-wide tennis event brings together local, interstate and international tennis players for three solid days of competitive tennis and social events. We also have our Club Championships each year for members.
- Campaigns:** Loton Park is participating in Australia's Open Court Sessions in 2020, which targets the general community to play tennis through a national advertising campaign.

We are a **not-for-profit community organisation** and your contribution will not only promote your business, but also help the ongoing maintenance and management of our unique heritage-listed clubhouse.

Sponsorship packages

All sponsorship packages are valid for one full year from payment.

- Standard:** **\$550 incl GST** (plus signage costs of \$165 incl GST)
- Courtside signage
 - 1m x 0.5m corflute sign attached to the fencing facing the decking/viewing area, printed full-colour (with your design as provided and approved by Loton Park)
 - Website, Newsletter, social media and other collateral
 - Hyperlinked logo on multiple website pages including home, about, court hire & sponsors
 - Promotion on the @loton.park Facebook page with more than 1,000 followers
 - Logos and/or name in regular e-newsletter and print newsletter to 450+ recipients
 - Visit us for events
 - We invite our sponsors to attend our tennis and social events as an opportunity to meet our members and visitors, and talk about your business services and products.
- Court - Premium (1-4):** **\$990 incl GST** (plus signage costs of \$198 incl GST)
- Court - Regular (5-8):** **\$770 incl GST** (plus signage costs of \$198 incl GST)
- As above *plus* additional 1m x 0.5m corflute sign attached to at the back of the tennis courts next to court number for optimum visual impact. Only one sponsor per court available.

Contact us to discuss your sponsorship opportunities: enquiries@lotonpark.com.au